USING PARENTAL CONTROLS? YOU’RE NOT ALONE.

A SURVEY OF AWARENESS, ATTITUDES AND USE OF ONLINE PARENTAL CONTROLS

60% OF PARENTS who have not used parental controls say controls are not necessary to use because they have put rules or limits in place regarding Internet use.

93% OF PARENTS have set rules or limits to monitor their children’s Internet usage.

75% OF PARENTS set rules or limits for the amount of time their child can spend online in a given day or week.

53% OF PARENTS have used parental controls for Internet use.

87% OF PARENTS report awareness of at least one of the five types of parental controls tested in the survey.

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**Kids & Cell Phones**

59% of parents whose child owns a cell phone or smartphone set time limits or rules for their child’s use of his or her phone.

25% of parents whose child uses a smartphone to access the Internet have set up parental controls on the smartphone their child uses.

44% of parents whose child uses a smartphone or gaming device to access the Internet restrict the ability to download applications and games to their child’s phone or wireless device.

70% of parents whose child has a cell phone or smartphone have looked on their child’s phone to review sent and received text messages.

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**Kids & Computers**

47% of parents whose children use a computer to access the Internet have used parental controls in the operating system to limit access to programs and websites or when and how long children can use the computer.

79% of parents review their child’s browsing history.

40% of parents said they put limits on online search capabilities by using programs to filter out potentially harmful material.

33% of parents used parental controls offered by their ISP to limit access to programs, websites, or when and how long children can use the computer.

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**Kids & Social Media**

60% of parents who use social media say they have used parental controls.

83% of parents whose child has a Facebook account have logged on to their child’s Facebook account to view his/her page or friended their child on Facebook.

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**Kids & Gaming**

33% of parents whose child use a gaming console to access the Internet have set up parental controls that are built into their child’s video game console.