

USING PARENTAL CONTROLS? YOU'RE NOT ALONE.

A SURVEY OF AWARENESS, ATTITUDES AND USE OF ONLINE PARENTAL CONTROLS

60% OF PARENTS

who have not used parental controls say controls are not necessary to use because they have put rules or limits in place regarding Internet use

75% OF PARENTS

set rules or limits for the amount of time their child can spend online in a given day or week

53% OF PARENTS

have used parental controls for Internet use

93% OF PARENTS

have set rules or limits to monitor their children's Internet usage

87% OF PARENTS

report awareness of at least one of the five types of parental controls tested in the survey



SMS Kids & Cell Phones

59% of parents whose child owns a cell phone or smartphone **set time limits** or rules for their child's use of his or her phone

25% of parents whose child uses a smartphone to access the Internet have **set up parental controls** on the smartphone their child uses

44% of parents whose child uses a smartphone or gaming device to access the Internet **restrict the ability to download applications and games** to their child's phone or wireless device

70% of parents whose child has a cell phone or smartphone have looked on their child's phone to **review sent and received text messages**

Kids & Computers

47% of parents whose children use a computer to access the Internet have **used parental controls in the operating system** to limit access to programs and websites or when and how long children can use the computer

79% of parents **review their child's browsing history**

40% of parents said they put **limits on online search capabilities** by using programs to filter out potentially harmful material

33% of parents **used parental controls offered by their ISP** to limit access to programs, websites, or when and how long children can use the computer

Kids & Social Media

60% of parents who use social media say they have **used parental controls**

83% of parents whose child has a Facebook account have **logged on to their child's Facebook account** to view his/her page or friended their child on Facebook

Kids & Gaming

33% of parents whose child use a gaming console to access the Internet have **set up parental controls** that are built into their child's video game console